

General MBA

Program

College of Business Administration

Master of Business Administration

The Alfaisal University College of Business MBA degree provides students with the theoretical knowledge and practical skills needed to take advantage of career opportunities and to deal effectively and responsibly with complex business challenges. Global and regional organizations require their managers and leaders to have a variety of technical, analytical, critical thinking, management, and interpersonal skills. The Alfaisal University MBA will equip students with the skills and qualification needed to realize these objectives and better serve your organization, your community, and your nation.

Credit Hours Required for a Master of Business Administration (MBA)

Types of Courses	Compulsory	Elective	Total
Core	27	-	27
Subject	-	-	-
Electives	-	15	15
Total	27	15	42

Core Courses

Item #	Title	Credits
MBA 510	Financial Accounting	3
MBA 511	Quantitative Analysis	3
MBA 512	Marketing Management	3
MBA 513	Managerial Economics	3
MBA 514	Organisational Behaviour	3
MBA 515	Business Analytics	3
MBA 516	Managerial Finance	3
MBA 519	Strategic Management	3
MBA 522	Operations Strategy	3

Elective Courses

Item #	Title	Credits
MBA 518	Human Resource Management	3
MBA 528	Managerial Accounting	3
MBA 530	Managing Strategic Business Projects	3
MBA 532	Supply Chain Management	3
MBA 534	Leading Organisational Change	3
MBA 535	Applied Business Research Project	3
MBA 538	Entrepreneurship and Innovation	3
MBA 541	HR Planning, Recruitment & Selection	3
MBA 542	Contemporary Economic & Financial Issues	3
MBA 543	Internet Marketing Strategy	3
MBA 544	Financial Statement Analysis & Security Valuation	3
MBA 545	Independent Study	3

MBA 550	Service Marketing	3
MBA 551	Derivative Securities	3
MBA 553	Bank Management	3
MBA 555	Corporate Governance, Business Ethics, & Corporate Social Responsibility	3
MBA 558	Value Innovation Strategy	3
MBA 561	Investment & Portfolio Theory	3
MBA 565	HR Development and Performance	3
MBA 571	Integrated Marketing Communications	3
MBA 573	Applied Econometrics	3
MBA 574	Global Economics	3
MBA 575	Negotiations	3
MBA 580	Consumer Behaviour and Insights	3
MBA 581	Managerial Decision Making	3
MBA 582	Total Quality Management	3
MBA 590	Real Estate Analysis	3
		42

Semester 1

Item #	Title	Credits
MBA 511	Quantitative Analysis	3
MBA 513	Managerial Economics	3
MBA 514	Organisational Behaviour	3

Semester 2

Item #	Title	Credits
MBA 510	Financial Accounting	3
MBA 516	Managerial Finance	3
MBA 512	Marketing Management	3
	Elective (Summer)	3

Semester 3

Item #	Title	Credits
MBA 515	Business Analytics	3
MBA 522	Operations Strategy	3
	Elective	3

Semester 4

Item #	Title	Credits
MBA 519	Strategic Management	3
	Elective	3

Elective	3
Elective (Summer)	3