

MBA 515 : Business Analytics

The objective of this course is to deepen students' understanding of basic tools, concepts, and methodologies related to business analysis and also to enhance students' critical thinking and analytical skills. Students will learn to use computer tools including Excel, STATA, SPSS, COGNOS and/or TABLEAU in applying statistical methodologies related to applied problems commonly encountered in today's business environment. In addition, the course will enhance students' abilities to present complex business topics to diverse audiences and help integrate quantitative business analytics into their decision-making.

Grad Scheme

Letter

Credits 3

Prerequisite Courses MBA 511